

AMENDMENT OF THE TITLE OF INVENTION:

Please amend the Title of Invention as follows:

--INTERNET-BASED SYSTEM FOR STORING, MANAGING AND SERVING
CONSUMER PRODUCT-RELATED INFORMATION OVER THE INTERNET USING
TRADEMARKS AND UNIVERSAL RESOURCE LOCATORS (URLS) SYMBOLICALLY-
LINKED BY MANUFACTURERS OF CONSUMER PRODUCTS AND/OR THEIR
AGENTS--

*Amendment accepted & enlarged
Gibson*

9/1/2005